Canadian Laboratory Medicine Congress
June 20-24, 2015, Montréal, Québec

Sponsorship and Exhibit Prospectus
Sponsorship Opportunities

**Platinum $20,000**
**Sponsorship Entitlements**
- Recognition in final Congress program/app by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- 1 complimentary exhibit booth
- 6 complimentary full registrations for company representatives
- 20% discount on exhibit staff fees
- 1 complimentary industry workshop or pathology satellite symposium
- Corporate logo in registration confirmation emails sent to delegates
- 1 e-blast to pre-congress attendance list

**Gold $15,000**
**Sponsorship Entitlements**
- Recognition in final Congress program/app by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- 1 complimentary exhibit booth
- 3 complimentary full registrations for company representatives
- 15% discount on exhibit staff fees
- 1 e-blast to pre-congress attendance list

**Silver $10,000**
**Sponsorship Entitlements**
- Recognition in final Congress program/app by sponsorship category
- Website recognition with logo and hyperlink
- Recognition on onsite sponsor recognition sign
- 1 complimentary full registration for company representative
- 10% discount on exhibit staff fees

**Bronze $5,000**
**Sponsorship Entitlements**
- Recognition in final Congress program/app by sponsorship category
- Website recognition with logo and hyperlink
- Recognition on onsite sponsor recognition sign
- 2 complimentary banquet tickets for company representatives
- 5% discount on exhibit staff fees

**Friend $2,000**
**Sponsorship Entitlements**
- Recognition in final Congress program/app by sponsorship category
- Website recognition

**Supplemental Opportunities**
The following promotional opportunities are available only to sponsors at the sponsor's cost. Priority will be given based on sponsorship level.
- Nametag Lanyards
- Delegate Bags
- Delegate Pens
- Delegate Notepads
- Hotel Room Keys
- Hotel Room Drop

1 e-blast will be sent to attendees via Congress office
Sponsorship Benefits

CLMC provides a number of benefits to enhance the exhibit experience for vendors and attendees. Enhancements include:

**Pre-Congress Exposure**
- Recognition in the summer issue of *Canadian Journal of Pathology/CSCC Newsletter* for Platinum and Gold Sponsors
- Pre-congress microsites on congress web-page – informational/promotional material on what vendors will present at the meeting
- Advance attendee list provided for pre-congress engagement
- Social media with congress and exhibitor updates
- Pre-congress eBlast with exhibitor information and schedule of exhibitor events to all CAP-ACP and CSCC-SCCC members, not just congress attendees
- Permission to use CLMC logo for corporate promotional purposes in 2014 & 2015

**At the Congress**
- Congress app including links to exhibitor websites
- Social Media with exhibitor information/updates and contact information
- Bar-coded attendee nametags (name, location, and email contact)
- Exhibitor Sponsored Seminars (breakfast, lunch, and afternoon)
- QR codes (linked to exhibitor selected website or document)
- Special prize draw with ballot distribution to visitors at booth

**Post-Congress Exposure and Feedback**
- Post congress eBlast to all attendees with sponsor/exhibitor information and highlights
- Sponsor/exhibitor microsites remain on congress website for 2 months post-congress
- Exhibitors will be provided with all attendee feedback related to the exhibits
- Opportunity for CAP-ACP/CSCC-SCCC to receive feedback and suggestions from the exhibitors
General Information for Exhibitors

**Why Exhibit?**
You will have the opportunity to introduce your company’s products and services to key decision makers in laboratory medicine, including Clinical Chemists, Pathologists and Medical Biochemists. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!

**Location**
Le Westin Montréal
270 Saint-Antoine West
Montréal QC H2Y 0A3

**Move-in Period**
Sunday June 21 from 10:00 to Monday June 22 at 11:30

**Display Period**
Monday June 22 – 12:00-16:30
Monday June 22 – 17:00-18:00 (Wine & Cheese Reception)
Tuesday June 23 – 10:00-16:30

**Move-out Period**
Tuesday June 23 at 16:30 to Wednesday June 24 at 12:00

**Booth Specifications**
Standard booths are 8’ deep by 10’ wide with a framework of an eight (8) foot high draped backdrop and three (3) foot high sidewings.

**Booth Rental Fee**
$2,000 per booth plus applicable taxes
Terms of Payment
Full payment for each booth requested must accompany the Contract for Exhibit Space. Cheques should be payable to “Canadian Laboratory Medicine Congress”

Booth Rental Fee Includes
1 Draped 10’x8’ booth
1 standard electrical outlet
1 draped table, 1 chair
Company’s name and booth location listed in Program
One complimentary Full Registration

Other Services
Services and materials not listed above as included with the booth can be ordered through the official show suppliers. These services and materials may include but are not limited to: display services, drayage, rigging, material handling, shipping, customs broker, audio-visual, telecommunications, internet, additional electrical power, special utilities, floor coverings in booth, storage of empty containers during show, signage, waste basket. These and other items you require may be ordered from the official suppliers – order forms will be included in the Exhibitor Manual.

Display Restrictions
All displays must stay within the boundaries of the booth. Backwall height restrictions is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

Space Assignment
Booths will be allocated by sponsorship level together with a first-come, first-served basis. A signed Contract for Exhibit Space and the specified deposit must be received before booth location will be assigned.
Terms and Conditions for Exhibit Space

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.

2. All electrical wiring and outlets used by the Exhibitor in excess of the standard electrical outlet provided shall be at the Exhibitor’s sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.

3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.

4. THE EXHIBITOR WILL BE SOLELY LIABLE FOR AND WILL INDEMNIFY AND HOLD HARMLESS THE ORGANIZING COMMITTEE FOR CLMC 2015, EVENTS & MANAGEMENT PLUS INC., LE WESTIN MONTREAL AND ALL CANADIAN SOCIETY OF CLINICAL CHEMISTS (CSCC) & CANADIAN ASSOCIATION OF PATHOLOGISTS (CAP) OFFICIAL CONGRESS SUPPLIERS FROM ANY INDIRECT, DIRECT, SPECIAL OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER OCCURRING TO OR SUFFERED BY ANY PERSON OR COMPANY, INCLUDING, WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EXHIBITOR, OTHER EXHIBITORS, THE ORGANIZING COMMITTEE, OFFICIAL SHOW CONTRACTORS, THE OWNER OF THE BUILDING AND THEIR RESPECTIVE AGENTS, SERVANTS AND EMPLOYEES AND MEMBERS OF THE PUBLIC ATTENDING THE SHOW, EITHER ON THE SAID SPACE OR ELSEWHERE IF SAID LOSS OR DAMAGES AROSE FROM OR WERE IN ANY WAY CONNECTED WITH EXHIBITOR’S OCCUPANCY OF SAID SPACE OR EXHIBITOR’S PARTICIPATION IN THE SHOW.

5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.

6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor’s assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.

7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee’s sole opinion, their conduct or presentation is objectionable to other show participants.

8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.

10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor’s failure to move out prior to the time limit.

11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.

12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.

13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.

14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.

15. Full payment must accompany the signed contract.

16. This contract may be cancelled by either party provided written notice is received by the other by March 31, 2015. In case of Exhibitor cancellation, an administrative fee of $500.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.
**CONTRACT FOR EXHIBIT SPACE**

Company: ____________________________
Address: ____________________________
City/Province/Postal Code: ____________
Contact Person: ______________________
Position: ____________________________
Tel: ____________________________ Email: ____________________________

Exhibit space availability is limited. Booth locations will be allocated by sponsorship level together with a first-come, first-served process, based on the date this signed contract is received by the CLMC Secretariat.

### BOOTH FEES/LOCATION (HST/TVH: #132585910RT0001)

Booth Fee: $2,000.00 (includes one (1) complimentary registration + one (1) booth staff).

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<thead>
<tr>
<th># of Booths</th>
<th>@ $2,000.00</th>
<th>Total Booth Fees: $___________(A)</th>
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<tr>
<th>GST (A x 5%):</th>
<th>$___________(B)</th>
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<tr>
<th>QST (A x 9.975%):</th>
<th>$___________(C)</th>
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Total Owing (A+B+C): $__________

Please provide the names of any companies you would like to be adjacent to or nearby in the exhibit hall:*

Please provide the names of any companies you would prefer not to be adjacent to or nearby in the exhibit hall:*  

*every effort will be made to fulfill placement requests, however due to limited space availability we cannot guarantee that all placement requests will be accommodated.

### PAYMENT

**Payment by Cheque:**  
Make cheque payable to: Canadian Laboratory Medicine Congress  
Send cheque to: CLMC Congress Office  
4 Cataraqui Street, Suite 310  
Kingston ON K7K 1Z7 Canada

**Payment by Credit Card:**  
- Visa  
- MasterCard  
- American Express

Card #: ______________________ Expiry: ____________
Signature: ______________________

**AGREEMENT:** We agree to abide by the Terms and Conditions for Exhibit Space set out on the official CLMC 2015 Sponsorship and Exhibit Prospectus.

Signature: ______________________ Date: ____________

This contract is null and void unless signed.

Return signed contract and payment to: CLMC Secretariat, 4 Cataraqui Street, Suite 310, Kingston, ON K7K 1Z7  
info@clmc.ca | Fax: 866-303-0626
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June 20-24, 2015, Montréal, Canada

Joint Congress of the
Canadian Association of Pathologists (CAP-ACP)
Canadian Society of Clinical Chemists (CSCC-SCCC)

CLMC 2015 Congress Secretariat
4 Cataraqui Street, Suite 310
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