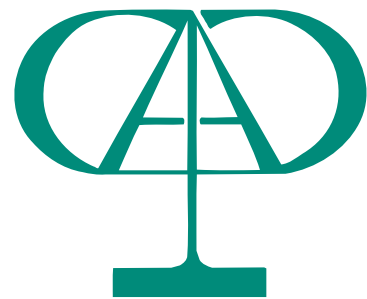




**Canadian Laboratory Medicine Congress**  
June 9-13, 2007, Toronto, Ontario

**Joint Conference of the  
Canadian Association of Pathologists (CAP)  
Canadian Society of Clinical Chemists (CSCC)**

**EXHIBITOR & SPONSOR PROSPECTUS**



## GENERAL INFORMATION FOR EXHIBITORS

**SHOW:** Joint Conference of the Canadian Association of Pathologists and the Canadian Society of Clinical Chemists

**LOCATION:** The Westin Harbour Castle Hotel  
 One Harbour Square  
 Toronto, Ontario

**ANTICIPATED ATTENDANCE:** Clinical Chemists, Pathologists, and Medical Biochemists from across Canada; interests include all aspects of laboratory medicine

**MOVE-IN PERIOD:** Sunday June 10, 2007 12:00 – 17:00  
 Monday June 11, 2007 07:00 – 16:00

**DISPLAY PERIOD:** Monday, June 11, 2007 (Wine & Cheese) 17:30 – 19:00  
 Tuesday June 12, 2007 10:00 – 16:30  
 Wednesday June 13, 2007 10:00 – 14:00

**PRIVATE APPOINTMENT OPPORTUNITIES:** Tuesday June 12, 2007 08:00 – 10:00  
 Wednesday June 13, 2007 08:00 – 10:00

**MOVE-OUT PERIOD:** Wednesday June 13, 2007 14:00 – 22:00

**EVENTS IN EXHIBIT HALL:**

- Exhibitor Wine & Cheese Reception (Monday)
- 2 Lunches (Tuesday & Wednesday)
- 4 Refreshment breaks (Tuesday & Wednesday)

**INFORMATION & BOOTH RENTAL:** CLMC 2007  
 4 Cataraqi Street, Suite 310  
 Kingston, Ontario, K7K 1Z7  
 Canada



## GENERAL INFORMATION FOR EXHIBITORS

**Booth Specifications:** 8' wide x 8' deep

**Booth Rental Fees:** \$2,000.00 per booth (plus applicable taxes)

**Standard Booth Includes:**

- 8 ft. high background drape and 3 ft. high sidewall drape
- One 6 ft. draped table
- One 115 Volt/15 Amp duplex electrical outlet
- Company's name and booth number listed in Program
- One complimentary Full Conference Registration
- One complimentary Booth Staff Registration

**Display Restrictions:** All displays must stay within the boundaries of the booth. Backwall height restriction is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighbouring exhibit.

**Other Services:** The exhibit area is carpeted. Display services, drayage, shipping, customs brokerage, audio-visual equipment, telecommunication lines, additional electrical outlets, signage, and other items you require can be ordered from the official show suppliers. Order forms will be provided to exhibiting companies upon receipt of the Exhibit Contract. Exhibitors will have the opportunity to book accommodations at the special conference rate.

**Floor Plan:** Booth locations will be allocated by sponsorship level together with a first-come, first-served process, based on the date this signed contract is received by the Congress Office. A floorplan will be provided to exhibitors prior to the show.

**THERE ARE NO FACILITIES FOR DEMO VANS AT THE WESTIN HARBOUR CASTLE HOTEL**



## TERMS AND CONDITIONS FOR EXHIBIT SPACE

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor in excess of the standard 1-115 Volts, 15 Ampere duplex electrical outlet shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. **THE EXHIBITOR WILL BE SOLELY LIABLE FOR AND WILL INDEMNIFY AND HOLD HARMLESS THE ORGANIZING COMMITTEE FOR CLMC 2007, EVENTS & MANAGEMENT PLUS INC., THE WESTIN HARBOUR CASTLE AND STRONCO SHOW SERVICES FROM ANY INDIRECT, DIRECT, SPECIAL OR CONSEQUENTIAL LOSSES OR DAMAGES WHATSOEVER OCCURRING TO OR SUFFERED BY ANY PERSON OR COMPANY, INCLUDING, WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EXHIBITOR, OTHER EXHIBITORS, THE ORGANIZING COMMITTEE, OFFICIAL SHOW CONTRACTORS, THE OWNER OF THE BUILDING AND THEIR RESPECTIVE AGENTS, SERVANTS AND EMPLOYEES AND MEMBERS OF THE PUBLIC ATTENDING THE SHOW, EITHER ON THE SAID SPACE OR ELSEWHERE IF SAID LOSS OR DAMAGES AROSE FROM OR WERE IN ANY WAY CONNECTED WITH EXHIBITOR'S OCCUPANCY OF SAID SPACE OR EXHIBITOR'S PARTICIPATION IN THE SHOW.**
5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
15. Full payment must accompany the signed contract.
16. This contract may be cancelled by either party provided written notice is received by the other by April 12, 2007. In case of Exhibitor cancellation, an administrative fee of \$500.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP (\$20,000 and over)

<b>Sponsorship Entitlements</b>	<ul style="list-style-type: none"> <li>• Printed recognition in final conference program by sponsorship category.</li> <li>• Website recognition with logo and hyperlink.</li> <li>• Corporate logo on onsite sponsor recognition signage.</li> <li>• Premium location for booth in exhibit area.</li> <li>• Company banner in premium location at the congress.<sup>1</sup></li> <li>• 3 Complimentary Full Registrations for company representatives.</li> <li>• 20% discount on exhibit staff fees.</li> <li>• 1 e-blast to pre-conference attendance list.<sup>2</sup></li> <li>• 1 full page colour ad in onsite Congress Program</li> </ul>
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### GOLD SPONSORSHIP (\$15,000)

<b>Sponsorship Entitlements</b>	<ul style="list-style-type: none"> <li>• Printed recognition in final conference program by sponsorship category.</li> <li>• Website recognition with logo and hyperlink.</li> <li>• Corporate logo on onsite sponsor recognition signage.</li> <li>• Prominent location for booth in exhibit area.</li> <li>• Company banner in prominent location at the congress.<sup>1</sup></li> <li>• 1 Complimentary Full Registration for company representatives.</li> <li>• 15% discount on exhibit staff fees.</li> <li>• 1 e-blast to pre-conference attendance list.<sup>2</sup></li> <li>• 1 full page black &amp; white ad in onsite Congress Program</li> </ul>
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### SILVER SPONSORSHIP (\$10,000)

<b>Sponsorship Entitlements</b>	<ul style="list-style-type: none"> <li>• Printed recognition in final conference program by sponsorship category.</li> <li>• Website recognition with hyperlink.</li> <li>• Recognition on onsite sponsor recognition signage.</li> <li>• 2 Complimentary banquet tickets for company representative.</li> <li>• 10% discount on exhibit staff fees.</li> <li>• 1 half-page black &amp; white ad in onsite Congress Program</li> </ul>
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### BRONZE SPONSORSHIP (\$5,000)

<b>Sponsorship Entitlements</b>	<ul style="list-style-type: none"> <li>• Printed recognition in final conference program by sponsorship category.</li> <li>• Website recognition.</li> <li>• Recognition on onsite sponsor recognition signage.</li> <li>• 5% discount on exhibit staff fees.</li> </ul>
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### GENERAL SPONSORSHIP

General Sponsorship is welcome and is acknowledged on the website and in the conference program.

<sup>1</sup> limitations on banner size and location will apply

<sup>2</sup> e-blast will be sent to attendees via congress office



## SUPPLEMENTAL OPPORTUNITIES

These supplemental sponsorship opportunities are available to conference sponsors.  
Contact the Congress Office for pricing and details.

### Industry Workshop, Satellite Symposium

Some time slots will be available for commercial workshops and satellite symposia.

### Conference Bags or Briefcases

Make an impact at the conference and provide a conference bag with your corporate logo for each attendee.

### Ads in Conference Program

Ads can be placed in the Conference Program distributed to all delegates. Ads can be placed in black and white or in colour.

### Hotel Door Drop

Your literature or promotional item will be placed at the hotel room door of all attendees residing in the hotel.

### Lanyard Badge Holder

Provide a lanyard with your logo to be distributed with the official congress badge.

### Registration Giveaways

We will hand out your promotional items to all incoming attendees.

**Tailored sponsorship packages can also be created based on your promotional needs.**





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Joint Conference of the  
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**Canadian Society of Clinical Chemists (CSCC)**

## CONTRACT FOR EXHIBIT SPACE

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province/Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Exhibit space availability is limited. Booth locations will be allocated by sponsorship level together with a first-come, first-served process, based on the date this signed contract is received by the CLMC Office.

<b>BOOTH FEES/LOCATION</b> (GST/TPS: #1325 85910RT)	
Booth Fee: \$2,000.00 (includes one (1) complimentary registration + one (1) booth staff).	
Additional Booth Staff: \$75.00 (For additional staff members, fee covers food and beverage costs served in the exhibit area.).	
# of Booths: _____	@ \$2,000.00 = \$ _____ (A)
# of Additional Booth Staff: <sup>1</sup> _____	@ \$75.00 = \$ _____ (B)
Sponsor discount on Booth Fees <sup>2</sup> _____	\$ _____ (C)
Total Fees (A+B-C): _____ (D)	
GST (D x 6%): _____ (E)	
Total Owing (D+E): \$ _____	
<sup>1</sup> additional staff can be added at a later date <sup>2</sup> see sponsorship details	
Please provide the names of any companies you would prefer not to be adjacent to in the exhibit hall:	
_____ _____	

<b>PAYMENT</b>	
<b>Payment by Cheque:</b> Make cheque payable to: CLMC Send cheque to: CLMC 4 Cataraqi Street, Suite 310 Kingston ON K7K 1Z7, Canada	<b>Payment by Credit Card:</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Card # _____ Expiry: _____ Signature: _____

**AGREEMENT:** We agree to abide by the Terms and Conditions for Exhibit Space set out on the official CLMC 2007 Conference Exhibit Prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This contract is null and void unless signed.

Return signed contract and payment to:

CLMC, 4 Cataraqi Street, Suite 310, Kingston, ON, K7K 1Z7  
 office@clmc.ca Fax: 613-531-0626



**CLMC 2007 Conference Office** • 4 Cataraqi Street, Suite 310, Kingston ON K7K 1Z7  
 Tel: 613-531-8899 • Fax: 613-531-0626 • office@clmc.ca • www.clmc.ca





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## INDUSTRY WORKSHOPS / SATELLITE SYMPOSIA

**Deadline for submission: December 31, 2006 / Notification of acceptance by: February 28, 2007**

Companies are invited to present an Industry Workshop or Satellite Symposium during the Congress.

- Sessions will be listed in the Congress program. Industry Workshops can be either 1.5 hours or 3.5 hours, and more than one may be held at the same time. Satellite Symposia run for 1.5 hours, and only one is presented to pathologists at any time.
- Companies must have an exhibit booth at the Congress to be eligible to schedule an Industry Workshop or Satellite Symposium. Priority will be given to major sponsors.
- Price includes scheduling, listing in the Congress program, and provision of meeting room. Any other costs related to the workshop for materials, food, etc. are the responsibility of the sponsoring organization.
- All arrangements for the session must be made through the Congress Office.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province/Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### WORKSHOP/SYMPOSIUM INFORMATION:

Title of Session: \_\_\_\_\_

Presenter(s) with affiliations(s) \_\_\_\_\_

Description of Session: \_\_\_\_\_

### PREFERRED TIMESLOT:

3.5 Hour Industry Workshops	1.5 Hour Industry Workshops	1.5 Hour Satellite Symposia
<input type="checkbox"/> Saturday June 9    08:30-12:00	<input type="checkbox"/> Monday June 11    07:00-08:30	<input type="checkbox"/> Monday June 11    07:00-08:30
<input type="checkbox"/> Saturday June 9    13:00-16:30	<input type="checkbox"/> Tuesday June 12    16:00-17:30	<input type="checkbox"/> Tuesday June 12    07:00-08:30
		<input type="checkbox"/> Wednesday June 13 07:00-08:30

**Cost:** \$1,000 for a 1.5 hour Industry Workshop; \$2,000 for a 3.5 hour Industry Workshop  
 \$3,000 for a Satellite Symposium

### PAYMENT

#### Payment by Cheque:

Make cheque payable to: CLMC  
 Send cheque to:  
 CLMC  
 4 Cataraqui Street, Suite 310  
 Kingston ON K7K 1Z7 Canada

#### Payment by Credit Card:

Visa                       MasterCard                       American Express  
 Card # \_\_\_\_\_ Expiry: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Fax to: 613-531-0626 or email to office@clmc.ca



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